



Quit smoking with support during and after pregnancy

FREE Smoking Cessation Counseling Trainings

for

Health Care Professionals Serving Pregnant Women, Children and Adolescents

Mom's Quit Connection trains clinicians to intervene with pregnant women, mothers, caregivers of young children, and teens who smoke in order to:

- ◆ Increase the number of clinician's who routinely advise smokers to quit
- ◆ Increase cessation attempts and rates by pregnant women, mothers, caregivers of young children, and teens who smoke
- ◆ Increase referrals to MQC for pregnant and parenting smokers requiring more extensive cessation intervention
- ◆ Reduce children's exposure to second hand smoke

MQC on-site practice based training offers:

- ◆ In-office training to effect system change
- ◆ An introduction to motivational interviewing
- ◆ Overview of adverse health risks of Environmental Tobacco Smoke
- ◆ Pharmacotherapy information
- ◆ "Quit Smoking Office Protocol" implementation and provider technical assistance
- ◆ An easy fax referral system to the MQC tobacco dependence treatment counselors

MQC conference presentations/speaking engagements include:

- ◆ One to two hour Power Point Presentation on the harmful effects of tobacco exposure and pregnancy
- ◆ The process of behavior change and cessation counseling
- ◆ A quick and easy 5-step counseling intervention (ACOG's 5 A's Model)
- ◆ Pharmacotherapy information
- ◆ Overview of adverse health risks of Environmental Tobacco Smoke
- ◆ Up to date statistics on smoking prevalence in New Jersey

Special Presentations:

- ◆ Grand Rounds
- ◆ Residents Practice Sessions
- ◆ Educational workshops for your clients/patients
- ◆ **All trainings are FREE**

Trainings for

*Primary Care Providers
Obstetricians
Gynecologists
Pediatricians
Dentists
Family Physicians
Physicians Assistants
Nurses
Nurse Practitioners
Social Workers
Pharmacists
Nutritionists
Visiting Nurses
Family Planning Counselors
Midwives
Office Managers
Office Staff
Respiratory Therapists
Genetic Counselors
Home Visitors
School Nurses*

Use the back of this form to schedule your training

**OR for additional information call
888-545-5191 or 856-665-6000**

Mom's Quit Connection is a program of the Southern NJ
Perinatal Cooperative, funded by the NJ Dept
of Health and Senior Services

Smoking Cessation Counseling Trainings

Training Request Form

Name of Organization: _____

Contact Person: _____ email: _____

Expected # participants: _____

Type of Practice: Obstetrical Pediatric Family Practice Other: _____

Street Address: _____

City: _____ Cnty: _____ State: _____ Zip: _____

Phone: _____ ext: _____ Fax: _____

Please check the presentation option you wish:

- | | |
|--|---|
| <input type="checkbox"/> Grand Rounds | <input type="checkbox"/> Residents Practice Session |
| <input type="checkbox"/> Practice Based Training | <input type="checkbox"/> Department Meeting |
| <input type="checkbox"/> Conference | |

Office media resources

Please check if your office has the following equipment:

- TV/VCR
 LCD Monitor

Want more?

- I am interested in other educational programs related to perinatal **smoking issues**

FAX your completed Request Form to MQC at 856-665-7711

MOM'S QUIT CONNECTION
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