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FOR IMMEDIATE RELEASE

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Atlantic City Medical Center,
Mainland Divisions

Cape Regional Medical Center

Cooper Health System

Deborah Heart and Lung Center

Kennedy Health Systems,
Washington Township Campus

Lourdes Medical Center
of Burlington County

Our Lady of Lourdes
Medical Center

Shore Memorial Hospital

South Jersey Healthcare-
Elmer Hospital

South Jersey Healthcare-
Regional Medical Center

The Memorial Hospital
of Salem County

Underwood-Memorial Hospital

Virtua Memorial Hospital
Burlington County

Virtua West Jersey Hospital
Voorhees

March 4, 2010

CALL FOR NOMINEES: 2010 PACERA AWARD SNJPC to Honor South Jersey's Maternal-Child Health Heroes

PENNSAUKEN, NJ—The Southern New Jersey Perinatal Cooperative (SNJPC) is now accepting nominations for the 2010 Joseph A. Pacera Award for Service to Maternal and Child Health.

The award will be presented by SNJPC at its Annual Meeting, Wednesday, April 28, 2010. In addition to recognizing a person or agency working to make South Jersey a healthier place for pregnant women and small children, the Pacera Award includes:

- a \$1,000 contribution by SNJPC to the recipient's favorite charity
- a plaque presented at the SNJPC Annual Meeting (April 2010)
- the recipient's name engraved on the Pacera plaque in the SNJPC Pennsauken office

The award is given in memory of former SNJPC Board Member Joseph A. Pacera, "a community advocate and healthcare leader remembered as unflagging, creative, and infinitely devoted to the cause of maternal-child care," says SNJPC Executive Director Judy Donlen.

"Every year we look for someone who is carrying on Joe's work in spirit and in action," says Donlen. "We especially search for people who may not have been acknowledged for their efforts."

(continued)

Past winners include people like Deacon Felix “Tito” Miranda and Cynthia Green. Deacon Miranda was honored for his on-call support of non-English speaking families whose babies are born prematurely. Ms. Green was recognized for her 45 years of service as a public health advocate for the vulnerable populations of Atlantic County.

Last year’s recipient was Nurse Marya Small of Woodbine. Small provides residential nursing care for clients of the non-profit Atlantic City Rescue Mission, and is also the outreach coordinator for 21 Down of South Jersey, a support group for families of Down Syndrome children.

“If you know someone working to make South Jersey a healthier place, please nominate them for the Joseph A. Pacera Award,” says Donlen. “Help us honor your unsung heroes and the work they’re doing to make a difference in the lives of those who need it most.”

For more information on the Pacera Award or to nominate your candidate, visit snjpc.org or e-mail pacera@snjpc.org. All entries must be received by **Thursday, March 25, 2010**.

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The Southern New Jersey Perinatal Cooperative (SNJPC) is the state-licensed, non-profit, maternal-child health consortium serving the seven southernmost counties of New Jersey. SNJPC programs and services are dedicated to improving health outcomes for mothers and babies in South Jersey. For more information about the Cooperative or its services, call 856-665-6000 or visit snjpc.org.

The Joseph A. Pacera Award for Service to Maternal and Child Health in South Jersey celebrates those who make South Jersey healthier for pregnant women and their children. For 14 years, SNJPC has honored ordinary people (or agencies) whose extraordinary work helps growing families lead healthier lives. The Pacera Award recognizes those doing such work quietly and without expectation. It includes a \$1,000 contribution by SNJPC to a charity of the recipient’s choice.