

2500 McClellan Avenue  
Suite 250  
Pennsauken, NJ  
08109-4610

(856) 665-6000 Phone  
(856) 665-7711 FAX

Judy Donlen, RN, DNSc, JD  
Executive Director

Gwen Heaney-Cutts  
President, Board of Directors



## FOR IMMEDIATE RELEASE

**Contact:** Beth Wilkinson  
Southern New Jersey Perinatal Cooperative  
856-665-6000, x214  
[bwilkinson@snjpc.org](mailto:bwilkinson@snjpc.org)

May 11, 2009

### PREVENTING PREMATURE BIRTHS

Health Fair Aims to Improve GlouCo's "D" Grade for Premature Birth Rate

Ever since Gloucester County received a 'D' grade for premature birth prevention from the March of Dimes, the Gloucester County Healthy Mothers, Healthy Babies Coalition has been intent on improving the county's ranking.

This month, the Coalition hopes to help raise the grade with a free **Community Health Fair** on **Tuesday, May 19, 2009**, from **9:00 am – 12:00 pm** at the **Gloucester County WIC Office**, 204 East Holly Avenue in Sewell. Additional support for the Health Fair is being provided by the South Jersey Chapter of the March of Dimes.

The event will provide important information on ways to support a healthier pregnancy and birth. Those expecting or thinking about having a baby will appreciate this one-stop opportunity to learn about the many area resources for good prenatal care.

The Health Fair will also address other family health care concerns, including swine flu. Nurses will be on-hand to answer questions about the flu as well as check blood pressure and cholesterol.

Representatives from a range of social service and health care agencies will be present to describe their services and how they benefit Gloucester County families.

To reward attendees for putting health first, there will be hourly drawings for gift basket door prizes that increase in value each hour.

*For more information about the Gloucester County Health Fair, contact Lori Tesauro, Coordinator for the Gloucester County HMHB Coalition, at the Southern New Jersey Perinatal Cooperative: 856-665-6000.*

(continued)

Atlantic City Medical Center,  
City and Mainland Divisions

Cape Regional Medical Center

Cooper Health System

Deborah Heart and Lung Center

Kennedy Health Systems,  
Washington Township Campus

Lourdes Medical Center  
of Burlington County

Our Lady of Lourdes  
Medical Center

Shore Memorial Hospital

South Jersey Healthcare-  
Elmer Hospital

South Jersey Healthcare-  
Regional Medical Center

The Memorial Hospital  
of Salem County

Underwood-Memorial Hospital

Virtua Memorial Hospital  
Burlington County

Virtua West Jersey Hospital  
Voorhees

# # # # # # # # # # # #

*Healthy Mothers, Healthy Babies Coalitions* are county-based, all-volunteer organizations dedicated to improving the health of pregnant women and their children at a grassroots level. Members work to connect families with resources that help them become strong and independent. The operations of these coalitions are overseen by the Southern New Jersey Perinatal Cooperative.

*The Southern New Jersey Perinatal Cooperative (SNJPC)* is the state-licensed, non-profit, maternal-child health consortium serving the seven southernmost counties of New Jersey. SNJPC programs and services are dedicated to improving health outcomes for mothers and babies in South Jersey. For more information about the Cooperative or its services, call 856-665-6000 or visit [snjpc.org](http://snjpc.org).